

# Public Document Pack



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14 November 2012

Dear Councillor

NOTICE IS HEREBY GIVEN THAT a meeting of the **REGULATORY COMMITTEE** will be held in the Council Chamber at these Offices on Tuesday 20 November 2012 at 9.45 am or upon the rising of the Licensing Committee, whichever is the later, when the following business will be transacted.

Members of the public who require further information are asked to contact Rebecca Brough on (01304) 872304 or by e-mail at [rebeccabrough@dover.gov.uk](mailto:rebeccabrough@dover.gov.uk).

Yours sincerely

A handwritten signature in black ink, appearing to read "Nicky", written over a white background.

Chief Executive

## Regulatory Committee Membership:

Councillor B W Butcher (Chairman)  
Councillor P S Le Chevalier (Vice-Chairman)  
Councillor S C Manion  
Councillor J M Smith  
Councillor R J Thompson

## AGENDA

- 1 **APOLOGIES**
- 2 **APPOINTMENT OF SUBSTITUTE MEMBERS**  
To note appointment of Substitute Members.
- 3 **DECLARATION OF INTEREST**

To receive any declarations of interest from Members in respect of business to be transacted on the agenda.

Where a Member has a new or registered Disclosable Pecuniary Interest (DPI) in a matter under consideration they must disclose that they have an interest and, unless the Monitoring Officer has agreed in advance that the DPI is a 'Sensitive Interest', explain the nature of that interest at the meeting. The Member must withdraw from the meeting at the commencement of the consideration of any matter in which they have declared a DPI and must not participate in any discussion of, or vote taken on, the matter unless they have been granted a dispensation permitting them to do so. If during the consideration of any item a Member becomes aware that they have a DPI in the matter they should declare the interest immediately and, subject to any dispensations, withdraw from the meeting.

Where a Member is declaring an Other Significant Interest (OSI) they must also disclose the interest and explain the nature of the interest at the meeting. The Member must withdraw from the meeting at the commencement of the consideration of any matter in which they have declared a OSI and must not participate in any discussion of, or vote taken on, the matter unless they have been granted a dispensation to do so or the meeting is one at which members of the public are permitted to speak for the purpose of making representations, answering questions or giving evidence relating to the matter. In the later case, the Member may only participate on the same basis as a member of the public and cannot participate in any discussion of, or vote taken on, the matter and must withdraw from the meeting in accordance with the Council's procedure rules.

4 **MINUTES**

To confirm the Minutes of the meeting of the Committee held on 18 October 2012 (to follow).

5 **FEES AND CHARGES 2013/14** (Pages 4 - 34)

To consider the attached report of the Director of Environment and Corporate Assets.

6 **LOCAL GOVERNMENT (MISCELLANEOUS PROVISIONS) ACT 1976 - APPLICATION FOR LIVERIED TAXI ADVERTISING - PHOENIX CARS** (Pages 35 - 41)

To consider the attached report of the Licensing Team Leader.

7 **LOCAL GOVERNMENT (MISCELLANEOUS PROVISIONS) ACT 1976 - APPLICATION FOR LIVERIED TAXI ADVERTISING - DOVER WHITE CLIFF CARS** (Pages 42 - 46)

To consider the attached report of the Licensing Team Leader.

8 **EXCLUSION OF THE PRESS AND PUBLIC** (Pages 47 - 48)

The recommendation is attached.

MATTERS WHICH THE MANAGEMENT TEAM SUGGESTS SHOULD BE CONSIDERED IN PRIVATE AS THE REPORT CONTAINS EXEMPT INFORMATION AS DEFINED WITHIN PART 1 OF SCHEDULE 12A OF THE LOCAL GOVERNMENT ACT 1972 AS INDICATED AND IN RESPECT OF WHICH THE PROPER OFFICER CONSIDERS THAT THE PUBLIC INTEREST IN MAINTAINING THE EXEMPTION OUTWEIGHS THE PUBLIC INTEREST IN DISCLOSING THE INFORMATION

9 **LOCAL GOVERNMENT (MISCELLANEOUS PROVISIONS) ACT 1976 - APPLICATION FOR A DRIVER'S LICENCE** (Pages 49 - 57)

To consider the attached report of the Licensing Team Leader.

**Access to Meetings and Information**

- Members of the public are welcome to attend meetings of the Council, its Committees and Sub-Committees. You may remain present throughout them except during the consideration of exempt or confidential information.
- All meetings are held at the Council Offices, Whitfield unless otherwise indicated on the front page of the agenda. There is disabled access via the Council Chamber entrance and a disabled toilet is available in the foyer. In addition, there is a PA system and hearing loop within the Council Chamber.
- Agenda papers are published five clear working days before the meeting. Alternatively, a limited supply of agendas will be available at the meeting, free of charge, and all agendas, reports and minutes can be viewed and downloaded from our website [www.dover.gov.uk](http://www.dover.gov.uk). Minutes are normally published within five working days of each meeting. All agenda papers and minutes are available for public inspection for a period of six years from the date of the meeting. Basic translations of specific reports and the Minutes are available on request in 12 different languages.
- If you require any further information about the contents of this agenda or your right to gain access to information held by the Council please contact Rebecca Brough, Team Leader - Democratic Support, telephone: (01304) 872304 or email: [rebeccabrough@dover.gov.uk](mailto:rebeccabrough@dover.gov.uk) for details.

**Large print copies of this agenda can be supplied on request.**

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<b>Subject:</b>	<b>FEES AND CHARGES 2013/14</b>
<b>Meeting and Date:</b>	<b>Licensing Committee – 20 November 2012</b> <b>Regulatory Committee – 20 November 2012</b> <b>Cabinet (for information) – 7 January 2013 (part of larger report)</b>
<b>Report of:</b>	<b>Roger Walton, Director of Environment and Corporate Assets</b>
<b>Portfolio Holder:</b>	<b>Councillor N J Collor, Portfolio Holder for Access and Property Management</b>
<b>Decision Type:</b>	<b>Key</b>
<b>Classification:</b>	<b>Unrestricted</b>

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<b>Purpose of the report:</b>	This report has been prepared in order to obtain formal approval for the levels of fees and charges (F&Cs) for the financial year 2013/14. These revised F&Cs will be included in the budget estimates for 2013/14.
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<b>Recommendation:</b>	<ol style="list-style-type: none"> <li>1. Members approve the Fees and Charges for 2013/14 as set out in Annex 2 &amp; 3.</li> <li>2. Members approve the general principle that fees are set at an appropriate inclusive level, irrespective of VAT status, and that the VAT element within the overall fee level is then determined.</li> <li>3. Approval is sought for officers to adopt fees at, or close to government directed levels without the need for further reporting, in cases where the Council is awaiting for Government guidance and it has not been possible to set a fee level at this stage.</li> <li>4. Minor adjustments to the fees and charges be delegated to the Director of Environment and Corporate Assets in consultation with the Director of Finance, Housing and Community.</li> </ol>
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## 1. Summary

The Council's constitution specifies that F&Cs shall be reviewed annually. In order to meet this requirement all Directors have been asked to review the F&Cs within their areas of responsibility and to produce recommended levels for 2013/14.

Fees and charges made under the Licensing Act 2003 are set by Central Government and remain unchanged from 2012/13. Fees and charges made under the Gambling Act 2005 remain largely unchanged from 2012/13, except for a revision of the fee charged for a notification of change which has risen from £25 to £50. Under Miscellaneous Licensing a new charge has been introduced to cover the administration of permit applications for performance of Hypnotism issued under the Hypnotism Act 1952. Pleasure Boat licensing has also been transferred to the licensing budget from property services. An additional charge for minor variations to acupuncture, cosmetic piercing, ear piercing, electrolysis, skin colouring and

tattooing licences of £50 has also been introduced to cover administration costs. Hackney Carriage and Private Hire licensing fees and charges remain unchanged for the second year running.

### **Introduction and Background**

- 1.1 The Council's constitution specifies that F&Cs shall be reviewed annually.
- 1.2 The level of Member approval required is dependent upon the types of F&Cs raised and therefore reports have to be submitted to:
  - Licensing Committee
  - Regulatory Committee
  - Planning Committee (for information only)
  - Cabinet
- 1.3 In order to meet this requirement it is proposed to submit the following reports:
  - Licensing and Regulatory Committees - Report to the joint meeting on 20 November 2012 of all F&Cs to be set by the Licensing and Regulatory Committees.
  - Planning Committee – Report (for information) to the meeting on 13 December 2012 of all F&Cs relevant to the Planning Committee.
  - Cabinet – Report to the meeting on 7 January 2013 of all F&Cs, but seeking specific approval of those F&Cs set by Cabinet.
- 1.4 Members are reminded that in 2004/05 a Member and Officer review group developed a framework of broad guidelines to be considered in formulating proposals for F&Cs.
- 1.5 A copy of the checklist produced at that time and since updated to maintain currency, has been circulated to all Service Directors and to all officers considering F&Cs so that a rigorous and consistent approach is taken. A copy is attached at Annex 1.
- 1.6 As in previous years, in order to assist Members, the data on F&Cs has been tabulated into a standard format that has been used for Annexes 2 and 3.

### Detail and Narrative (Columns 2 & 3)

These give a brief summary of the type of service being provided.

### Statutory (Column 4)

This indicates whether a charge is "Statutory" or not. If a charge is "Statutory" then it is effectively set by Government and although formal Member approval is still sought, there is little or no scope to make changes.

### 2012/13 Charge Inc VAT (Column 5)

The charge has been provided inclusive of VAT for two reasons. First, it shows what the customer will actually pay and is therefore more meaningful.

Second, charges for some services, especially those such as car parking, which are not simply a direct recovery of costs, are set at a level, inclusive of VAT, based on

the appropriate market level. The VAT is therefore a deduction from the amount of charge retained by DDC and is not a key factor in determining the appropriate charge. Members are asked to approve this approach.

#### Total Expected Income ex VAT (Columns 6 and 9)

These give a broad indication as to how much income DDC will receive and have been included to provide Members with a sense of the relative importance of individual charges. It may therefore save Members from debating the merits of an increase in a charge level, where the overall amount of income is not significant.

In some cases, the level of use is very low, or infrequent, or the service has only recently been introduced and so no level of income has been included.

#### 2013/14 Proposed Charge Inc VAT (Column 7)

This is the recommended charge for 2013/14 and will, subject to Members' approval, be included in the 2013/14 budget.

#### Reason for the Change in Charges (Column 11)

This provides Members with a brief explanation for the change. This will often be due to inflation or "catch up" inflation if the increase has been previously deferred until it can be made to a sensible rounded figure.

In some instances guidance is still awaited from Government as to the basis upon which F&Cs should be set. In these cases it has not always been possible to set a fee level, Member's approval is sought to enable officers to adopt such fees at or close to government directed levels without a further report.

#### Director, Service Manager and Portfolio Holder

These show the responsibilities for specific F&Cs.

#### Significant Charges

To assist Members the more significant charges (generating over £5,000 per annum) are highlighted in bold text.

## **2. Identification of Options**

- 2.1 The recommended figures for consideration by Members are included in the Annexes. Members may approve these proposed figures.
- 2.2 Members may propose and approve alternative figures with reasons recorded for their decisions.

## **3. Evaluation of Options**

- 3.1 The recommended fees and charges take into account the need to maximise income at a time of grant cuts and council tax freezes, while taking into account comparable charges at neighbouring authorities and what the market can bear.

3.2 Members should also take into account the checklist of issues to consider (at Annex 1) when reviewing the fees and charges included in the subsequent Annexes.

4. **Resource Implications**

See Annexes.

5. **Corporate Implications**

5.1 Comment from the Section 151 Officer (linked to the MTFP): Finance have been consulted on this report and have no further comments to make. (SG)

5.2 Comment from the Solicitor to the Council: The Solicitor to the Council has been consulted in the preparation of this report and has no further comments to make.

5.3 Comment from the Equalities Officer: This report does not specifically highlight any equalities implications however, in discharging their responsibilities members are required to comply with the public sector equality duty as set out in section 149 of the Equality Act 2010 <http://www.legislation.gov.uk/ukpga/2010/15>.

6. **Appendices**

Annex 1 – Fees and Charges checklist

Annex 2 & 3 – Schedule of recommended F&Cs

Contact Officer: John Newcombe, Licensing Team Leader

**Fees and Charges Checklist**

<p><b>Corporate and Service Objectives</b></p> <p>Are links made between charges and our corporate and service objectives and are we able to use charges to help deliver these objectives.</p>
<p><b>Users of the Service</b></p> <p>Is there sufficient understanding of our service users and their needs and wishes.</p> <p>Have we considered different pricing to specific target groups and has the potential impact of charges or the changes to existing charges been assessed</p> <p>Ensure that you consider the potential diversity and equality issues and where necessary consider and document any issues and mitigation.</p>
<p><b>Comparison with other providers</b></p> <p>Is there a complete picture of competition and providers of similar services – including other Local Authorities</p>
<p><b>Consultation</b></p> <p>Has the relevant Portfolio holder been consulted and do charges meet with their aspirations and requirements.</p> <p>Is wider community consultation appropriate for any of your charges? Has it been undertaken?</p>
<p><b>Performance Management</b></p> <p>Are the principles for charges clearly defined and are clear targets set and monitored. Do we have a clear picture of what is a success.</p>
<p><b>Financial Considerations</b></p> <p>Is the charge at a level to fully recover all costs or if is subsidised - why?</p> <p>Have we considered all services for which we can / should charge a fee?</p> <p>Are there any fees that we charge, that have not been included in the schedule?</p> <p>Are we being radical in our approach to charging and are our charges cost effective.</p>
<p><b>Corporate Income Policy</b></p> <p>Please ensure you adhere to the main principals of the Corporate Income Policy when setting your fees and charges.</p>
<p><b>Legal Considerations and Other Guidance</b></p> <p>Does the Council have the power to levy the charges. Is there any ministerial or other guidance that should be taken into account.</p>
<p><b>Customer Access Review</b></p> <p>Consider whether the CAR for your service includes and issues for specific fees</p>



				2012/13	2012/13	2013/14	2013/14	2013/14				
Service	Detail	Narrative	Statutory Y/N	Approved Charges inc VAT	Total Expected Income ex VAT	Proposed Charges inc VAT (where applicable)	Projected Units	Total Expected Income ex VAT	% Change	Reasons for Change in Charges and/or Income	Service Manager	Portfolio Holder
1	2	3	4	5	6	7	8	9	10	11		
Licensing	Personal Licences	Grant or Renewal	Y	£37.00	£2,500	<b>£37.00</b>	89	£3,293	0%	Charges set by Central Government under Licensing Act 2003. Projected assuming no change in fees	D Croucher	Cllr Collor
Licensing	Personal Licences	Change of Name or Address	Y	£10.50	£60	<b>£10.50</b>	20	£210	0%	Charges set by Central Government under Licensing Act 2003. Projected assuming no change in fees	D Croucher	Cllr Collor
Licensing	Personal Licences	Theft, Loss etc	Y	£10.50	£0	<b>£10.50</b>	0	£0	0%	Charges set by Central Government under Licensing Act 2003. Projected assuming no change in fees	D Croucher	Cllr Collor
Licensing	Premises & Club Licences	Theft, Loss etc	Y	£10.50	£0	<b>£10.50</b>	0	£0	0%	Charges set by Central Government under Licensing Act 2003. Projected assuming no change in fees	D Croucher	Cllr Collor
Licensing	Premises & Club Licences	Change of Name or Address	Y	£10.50	£0	<b>£10.50</b>	0	£0	0%	Charges set by Central Government under Licensing Act 2003. Projected assuming no change in fees	D Croucher	Cllr Collor
Licensing	Premises & Club Licences	Change of Club Rules	Y	£10.50	£0	<b>£10.50</b>	0	£0	0%	Charges set by Central Government under Licensing Act 2003. Projected assuming no change in fees	D Croucher	Cllr Collor

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				2012/13	2012/13	2013/14	2013/14	2013/14				
Service	Detail	Narrative	Statutory Y/N	Approved Charges inc VAT	Total Expected Income ex VAT	Proposed Charges inc VAT (where applicable)	Projected Units	Total Expected Income ex VAT	% Change	Reasons for Change in Charges and/or Income	Service Manager	Portfolio Holder
1	2	3	4	5	6	7	8	9	10	11		
Licensing	Premises & Club Licences	Vary DPS	Y	£23.00	£500	<b>£23.00</b>	63	£1,449	0%	Charges set by Central Government under Licensing Act 2003. Projected assuming no change in fees	D Croucher	Cllr Collor
Licensing	Premises & Club Licences	Transfer Licence	Y	£23.00	£180	<b>£23.00</b>	17	£391	0%	Charges set by Central Government under Licensing Act 2003. Projected assuming no change in fees	D Croucher	Cllr Collor
Licensing	Premises & Club Licences	Interim Authority	Y	£23.00	£0	<b>£23.00</b>	0	£0	0%	Charges set by Central Government under Licensing Act 2003. Projected assuming no change in fees	D Croucher	Cllr Collor
Licensing	Premises & Club Licences	Notification Interest	Y	£21.00	£0	<b>£21.00</b>	0	£0	0%	Charges set by Central Government under Licensing Act 2003. Projected assuming no change in fees	D Croucher	Cllr Collor
Licensing	Premises & Club Licences	Provisional Statement	Y	£315.00	£0	<b>£315.00</b>	0	£0	0%	Charges set by Central Government under Licensing Act 2003. Projected assuming no change in fees	D Croucher	Cllr Collor
Licensing	Premises & Club Licences	Minor Variation	Y	£89.00	£500	<b>£89.00</b>	7	£623	0%	Charges set by Central Government under Licensing Act 2003. Projected assuming no change in fees	D Croucher	Cllr Collor

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				2012/13	2012/13	2013/14	2013/14	2013/14				
Service	Detail	Narrative	Statutory Y/N	Approved Charges inc VAT	Total Expected Income ex VAT	Proposed Charges inc VAT (where applicable)	Projected Units	Total Expected Income ex VAT	% Change	Reasons for Change in Charges and/or Income	Service Manager	Portfolio Holder
1	2	3	4	5	6	7	8	9	10	11		
Licensing	Premises & Club Licences	New Application & Variation NDR Band A	Y	£100.00	£0	<b>£100.00</b>	7	£700	0%	Charges set by Central Government under Licensing Act 2003. Projected assuming no change in fees	D Croucher	Cllr Collor
Licensing	Premises & Club Licences	New Application & Variation NDR Band B	Y	£190.00	£0	<b>£190.00</b>	10	£1,900	0%	Charges set by Central Government under Licensing Act 2003. Projected assuming no change in fees	D Croucher	Cllr Collor
Licensing	Premises & Club Licences	New Application & Variation NDR Band C	Y	£315.00	£0	<b>£315.00</b>	2	£630	0%	Charges set by Central Government under Licensing Act 2003. Projected assuming no change in fees	D Croucher	Cllr Collor
Licensing	Premises & Club Licences	New Application & Variation NDR Band D	Y	£450.00	£0	<b>£450.00</b>	1	£450	0%	Charges set by Central Government under Licensing Act 2003. Projected assuming no change in fees	D Croucher	Cllr Collor
Licensing	Premises & Club Licences	New Application & Variation NDR Band E	Y	£635.00	£0	<b>£635.00</b>	1	£635	0%	Charges set by Central Government under Licensing Act 2003. Projected assuming no change in fees	D Croucher	Cllr Collor
Licensing	Premises & Club Licences	Annual Fee NDR Band A	Y	£70.00	£11,000	<b>£70.00</b>	84	<b>£5,880</b>	0%	Charges set by Central Government under Licensing Act 2003. Projected assuming no change in fees	D Croucher	Cllr Collor

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Service	Detail	Narrative	Statutory Y/N	Approved Charges inc VAT	Total Expected Income ex VAT	Proposed Charges inc VAT (where applicable)	Projected Units	Total Expected Income ex VAT	% Change	Reasons for Change in Charges and/or Income	Service Manager	Portfolio Holder
1	2	3	4	5	6	7	8	9	10	11		
Licensing	Premises & Club Licences	Annual Fee NDR Band B	Y	£180.00	£55,000	<b>£180.00</b>	275	<b>£49,500</b>	0%	Charges set by Central Government under Licensing Act 2003. Projected assuming no change in fees	D Croucher	Cllr Collor
Licensing	Premises & Club Licences	Annual Fee NDR Band C	Y	£295.00	£9,735	<b>£295.00</b>	35	<b>£10,325</b>	0%	Charges set by Central Government under Licensing Act 2003. Projected assuming no change in fees	D Croucher	Cllr Collor
Licensing	Premises & Club Licences	Annual Fee NDR Band D	Y	£320.00	£1,600	<b>£320.00</b>	10	£3,200	0%	Charges set by Central Government under Licensing Act 2003. Projected assuming no change in fees	D Croucher	Cllr Collor
Licensing	Premises & Club Licences	Annual Fee NDR Band E	Y	£350.00	£5,250	<b>£350.00</b>	15	<b>£5,250</b>	0%	Charges set by Central Government under Licensing Act 2003. Projected assuming no change in fees	D Croucher	Cllr Collor
Licensing	Large Scale Events	Number in Attendance at any one time: 5,000 to 9,999	Y	£1,000.00	£0	<b>£1,000.00</b>	0	£0	0%	Charges set by Central Government under Licensing Act 2003. Projected assuming no change in fees	D Croucher	Cllr Collor
Licensing	Large Scale Events	Number in Attendance at any one time: 10,000 to 14,999	Y	£2,000.00	£0	<b>£2,000.00</b>	0	£0	0%	Charges set by Central Government under Licensing Act 2003. Projected assuming no change in fees	D Croucher	Cllr Collor

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				2012/13	2012/13	2013/14	2013/14	2013/14				
Service	Detail	Narrative	Statutory Y/N	Approved Charges inc VAT	Total Expected Income ex VAT	Proposed Charges inc VAT (where applicable)	Projected Units	Total Expected Income ex VAT	% Change	Reasons for Change in Charges and/or Income	Service Manager	Portfolio Holder
1	2	3	4	5	6	7	8	9	10	11		
Licensing	Large Scale Events	Number in Attendance at any one time: 15,000 to 19,999	Y	£4,000.00	£0	<b>£4,000.00</b>	0	£0	0%	Charges set by Central Government under Licensing Act 2003. Projected assuming no change in fees	D Croucher	Cllr Collor
Licensing	Large Scale Events	Number in Attendance at any one time: 20,000 to 29,999	Y	£8,000.00	£0	<b>£8,000.00</b>	0	£0	0%	Charges set by Central Government under Licensing Act 2003. Projected assuming no change in fees	D Croucher	Cllr Collor
Licensing	Large Scale Events	Number in Attendance at any one time: 30,000 to 39,999	Y	£16,000.00	£0	<b>£16,000.00</b>	0	£0	0%	Charges set by Central Government under Licensing Act 2003. Projected assuming no change in fees	D Croucher	Cllr Collor
Licensing	Large Scale Events	Number in Attendance at any one time: 40,000 to 49,999	Y	£24,000.00	£0	<b>£24,000.00</b>	0	£0	0%	Charges set by Central Government under Licensing Act 2003. Projected assuming no change in fees	D Croucher	Cllr Collor
Licensing	Large Scale Events	Number in Attendance at any one time: 50,000 to 59,999	Y	£32,000.00	£0	<b>£32,000.00</b>	0	£0	0%	Charges set by Central Government under Licensing Act 2003. Projected assuming no change in fees	D Croucher	Cllr Collor
Licensing	Large Scale Events	Number in Attendance at any one time: 60,000 to 69,999	Y	£40,000.00	£0	<b>£40,000.00</b>	0	£0	0%	Charges set by Central Government under Licensing Act 2003. Projected assuming no change in fees	D Croucher	Cllr Collor
Licensing	Large Scale Events	Number in Attendance at any one time: 70,000 to 79,999	Y	£48,000.00	£0	<b>£48,000.00</b>	0	£0	0%	Charges set by Central Government under Licensing Act 2003. Projected assuming no change in fees	D Croucher	Cllr Collor

				2012/13	2012/13	2013/14	2013/14	2013/14				
Service	Detail	Narrative	Statutory Y/N	Approved Charges inc VAT	Total Expected Income ex VAT	Proposed Charges inc VAT (where applicable)	Projected Units	Total Expected Income ex VAT	% Change	Reasons for Change in Charges and/or Income	Service Manager	Portfolio Holder
1	2	3	4	5	6	7	8	9	10	11		
Licensing	Large Scale Events	Number in Attendance at any one time: 80,000 to 89,999	Y	£56,000.00	£0	<b>£56,000.00</b>	0	£0	0%	Charges set by Central Government under Licensing Act 2003. Projected assuming no change in fees	D Croucher	Cllr Collor
Licensing	Large Scale Events	Number in Attendance at any one time: 90,000 and over	Y	£64,000.00	£0	<b>£64,000.00</b>	0	£0	0%	Charges set by Central Government under Licensing Act 2003. Projected assuming no change in fees	D Croucher	Cllr Collor
Licensing	Large Scale Events	Annual Fee 5,000 to 9,999	Y	£500.00	£0	<b>£500.00</b>	0	£0	0%	Charges set by Central Government under Licensing Act 2003. Projected assuming no change in fees	D Croucher	Cllr Collor
Licensing	Large Scale Events	Annual Fee 10,000 to 14,999	Y	£1,000.00	£0	<b>£1,000.00</b>	0	£0	0%	Charges set by Central Government under Licensing Act 2003. Projected assuming no change in fees	D Croucher	Cllr Collor
Licensing	Large Scale Events	Annual Fee 15,000 to 19,999	Y	£2,000.00	£0	<b>£2,000.00</b>	0	£0	0%	Charges set by Central Government under Licensing Act 2003. Projected assuming no change in fees	D Croucher	Cllr Collor
Licensing	Large Scale Events	Annual Fee 20,000 to 29,999	Y	£4,000.00	£0	<b>£4,000.00</b>	0	£0	0%	Charges set by Central Government under Licensing Act 2003. Projected assuming no change in fees	D Croucher	Cllr Collor

				2012/13	2012/13	2013/14	2013/14	2013/14				
Service	Detail	Narrative	Statutory Y/N	Approved Charges inc VAT	Total Expected Income ex VAT	Proposed Charges inc VAT (where applicable)	Projected Units	Total Expected Income ex VAT	% Change	Reasons for Change in Charges and/or Income	Service Manager	Portfolio Holder
1	2	3	4	5	6	7	8	9	10	11		
Licensing	Large Scale Events	Annual Fee 30,000 to 39,999	Y	£8,000.00	£0	<b>£8,000.00</b>	0	£0	0%	Charges set by Central Government under Licensing Act 2003. Projected assuming no change in fees	D Croucher	Cllr Collor
Licensing	Large Scale Events	Annual Fee 40,000 to 49,999	Y	£12,000.00	£0	<b>£12,000.00</b>	0	£0	0%	Charges set by Central Government under Licensing Act 2003. Projected assuming no change in fees	D Croucher	Cllr Collor
Licensing	Large Scale Events	Annual Fee 50,000 to 59,999	Y	£16,000.00	£0	<b>£16,000.00</b>	0	£0	0%	Charges set by Central Government under Licensing Act 2003. Projected assuming no change in fees	D Croucher	Cllr Collor
Licensing	Large Scale Events	Annual Fee 60,000 to 69,999	Y	£20,000.00	£0	<b>£20,000.00</b>	0	£0	0%	Charges set by Central Government under Licensing Act 2003. Projected assuming no change in fees	D Croucher	Cllr Collor
Licensing	Large Scale Events	Annual Fee 70,000 to 79,999	Y	£24,000.00	£0	<b>£24,000.00</b>	0	£0	0%	Charges set by Central Government under Licensing Act 2003. Projected assuming no change in fees	D Croucher	Cllr Collor
Licensing	Large Scale Events	Annual Fee 80,000 to 89,999	Y	£28,000.00	£0	<b>£28,000.00</b>	0	£0	0%	Charges set by Central Government under Licensing Act 2003. Projected assuming no change in fees	D Croucher	Cllr Collor

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				2012/13	2012/13	2013/14	2013/14	2013/14				
Service	Detail	Narrative	Statutory Y/N	Approved Charges inc VAT	Total Expected Income ex VAT	Proposed Charges inc VAT (where applicable)	Projected Units	Total Expected Income ex VAT	% Change	Reasons for Change in Charges and/or Income	Service Manager	Portfolio Holder
1	2	3	4	5	6	7	8	9	10	11		
Licensing	Large Scale Events	Annual fee 90,000 and over	Y	£32,000.00	£0	<b>£32,000.00</b>	0	£0	0%	Charges set by Central Government under Licensing Act 2003. Projected assuming no change in fees	D Croucher	Cllr Collor
Licensing	Temporary Event Notices	New Notice	Y	£21.00	£3,500	<b>£21.00</b>	167	£3,507	0%	Charges set by Central Government under Licensing Act 2003. Projected assuming no change in fees	D Croucher	Cllr Collor
Licensing	Temporary Event Notices	Theft, Loss etc	Y	£10.50	£0	<b>£10.50</b>	0	£0	0%	Charges set by Central Government under Licensing Act 2003. Projected assuming no change in fees	D Croucher	Cllr Collor



				2012/13	2012/13	2013/14	2013/14	2013/14					
Service	Detail	Narrative	Statutory Y/N	Approved Charges inc VAT	Total Expected Income inc VAT	Proposed Charges inc VAT (where applicable)	Projected Units	Total Expected Income inc VAT	% Change	Reasons for Change in Charges and/or Income	Service Manager	Portfolio Holder	Maximum Fee Permissible
1	2	3	4	4	6	7	8	9	10	11			
Licensing	Small Society Lotteries	Registration Fee	Y	£40	£200	£40	19	£760	0%	Charges set by Central Government . Projected assuming no change in fees	D Croucher	Cllr Collor	£40
Licensing	Small Society Lotteries	Annual Fee	Y	£20	£2,000	£20	94	£1,880	0%	Charges set by Central Government . Projected assuming no change in fees	D Croucher	Cllr Collor	£20
Licensing	Bingo Club	Licence Application	N	£3,500	£0	£3,500	0	£0	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£3,500
Licensing	Bingo Club	Annual Fee	N	£950	£950	£950	2	£1,900	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£1,000
Licensing	Bingo Club	Application to Vary	N	£1,750	£0	£1,750	0	£0	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£1,750
Licensing	Bingo Club	Application to Transfer	N	£1,200	£0	£1,200	0	£0	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£1,200
Licensing	Bingo Club	Application for Reinstatement	N	£1,200	£0	£1,200	0	£0	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£1,200
Licensing	Bingo Club	Application for Provisional Statement	N	£3,500	£0	£3,500	0	£0	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£3,500

				2012/13	2012/13	2013/14	2013/14	2013/14					
Service	Detail	Narrative	Statutory Y/N	Approved Charges inc VAT	Total Expected Income inc VAT	Proposed Charges inc VAT (where applicable)	Projected Units	Total Expected Income inc VAT	% Change	Reasons for Change in Charges and/or Income	Service Manager	Portfolio Holder	Maximum Fee Permissible
1	2	3	4	4	6	7	8	9	10	11			
Licensing	Bingo Club	Licence Application (Provisional Statement Holders)	N	£1,200	£0	<b>£1,200</b>	0	£0	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£1,200
Licensing	Bingo Club	Copy of Licence	N	£25	£0	<b>£25</b>	0	£0	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£25
Licensing	Bingo Club	Notification of Change	N	£25	£0	<b>£50</b>	0	£0	100%	Set at cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£50
Licensing	Betting Premise (excluding Tracks)	Licence Application	N	£3,000	£0	<b>£3,000</b>	0	£0	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£3,000
Licensing	Betting Premise (excluding Tracks)	Annual Fee	N	£575	£6,900	<b>£575</b>	9	<b>£5,175</b>	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£600
Licensing	Betting Premise (excluding Tracks)	Application to Vary	N	£1,250	£0	<b>£1,250</b>	0	£0	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£1,500
Licensing	Betting Premise (excluding Tracks)	Application to Transfer	N	£1,200	£0	<b>£1,200</b>	0	£0	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£1,200

				2012/13	2012/13	2013/14	2013/14	2013/14					
Service	Detail	Narrative	Statutory Y/N	Approved Charges inc VAT	Total Expected Income inc VAT	Proposed Charges inc VAT (where applicable)	Projected Units	Total Expected Income inc VAT	% Change	Reasons for Change in Charges and/or Income	Service Manager	Portfolio Holder	Maximum Fee Permissible
1	2	3	4	4	6	7	8	9	10	11			
Licensing	Betting Premise (excluding Tracks)	Application for Reinstatement	N	£1,200	£0	<b>£1,200</b>	0	£0	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£1,200
Licensing	Betting Premise (excluding Tracks)	Application for Provisional Statement	N	£3,000	£0	<b>£3,000</b>	0	£0	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£3,000
Licensing	Betting Premise (excluding Tracks)	Licence Application (Provisional Statement Holders)	N	£1,200	£0	<b>£1,200</b>	0	£0	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£1,200
Licensing	Betting Premise (excluding Tracks)	Copy of Licence	N	£25	£0	<b>£25</b>	0	£0	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£25
Licensing	Betting Premise (excluding Tracks)	Notification of Change	N	£25	£0	<b>£50</b>	0	£0	100%	Set at cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£50
Licensing	Track	Licence Application	N	£2,500	£0	<b>£2,500</b>	0	£0	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£2,500
Licensing	Track	Annual Fee	N	£950	£0	<b>£950</b>	0	£0	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£1,000
Licensing	Track	Application to Vary	N	£1,250	£0	<b>£1,250</b>	0	£0	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£1,250
Licensing	Track	Application to Transfer	N	£950	£0	<b>£950</b>	0	£0	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£950

				2012/13	2012/13	2013/14	2013/14	2013/14					
Service	Detail	Narrative	Statutory Y/N	Approved Charges inc VAT	Total Expected Income inc VAT	Proposed Charges inc VAT (where applicable)	Projected Units	Total Expected Income inc VAT	% Change	Reasons for Change in Charges and/or Income	Service Manager	Portfolio Holder	Maximum Fee Permissible
1	2	3	4	4	6	7	8	9	10	11			
Licensing	Track	Application for Reinstatement	N	£950	£0	<b>£950</b>	0	£0	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£950
Licensing	Track	Application for Provisional Statement	N	£2,500	£0	<b>£2,500</b>	0	£0	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£2,500
Licensing	Track	Licence Application (Provisional Statement Holders)	N	£950	£0	<b>£950</b>	0	£0	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£950
Licensing	Track	Copy of Licence	N	£25	£0	<b>£25</b>	0	£0	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£25
Licensing	Track	Notification of Change	N	£25	£0	<b>£50</b>	0	£0	100%	Set at cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£50
Licensing	Family Entertainment Centre	Licence Application	N	£2,000	£0	<b>£2,000</b>	0	£0	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£2,000
Licensing	Family Entertainment Centre	Annual Fee	N	£725	£2,175	<b>£725</b>	3	£2,175	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£750
Licensing	Family Entertainment Centre	Application to Vary	N	£1,000	£0	<b>£1,000</b>	0	£0	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£1,000

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Service	Detail	Narrative	Statutory Y/N	Approved Charges inc VAT	Total Expected Income inc VAT	Proposed Charges inc VAT (where applicable)	Projected Units	Total Expected Income inc VAT	% Change	Reasons for Change in Charges and/or Income	Service Manager	Portfolio Holder	Maximum Fee Permissible
1	2	3	4	4	6	7	8	9	10	11			
Licensing	Family Entertainment Centre	Application to Transfer	N	£950	£0	<b>£950</b>	0	£0	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£950
Licensing	Family Entertainment Centre	Application for Reinstatement	N	£950	£0	<b>£950</b>	0	£0	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£950
Licensing	Family Entertainment Centre	Application for Provisional Statement	N	£2,000	£0	<b>£2,000</b>	0	£0	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£2,000
Licensing	Family Entertainment Centre	Licence Application (Provisional Statement Holders)	N	£950	£0	<b>£950</b>	0	£0	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£950
Licensing	Family Entertainment Centre	Copy of Licence	N	£25	£0	<b>£25</b>	0	£0	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£25
Licensing	Family Entertainment Centre	Notification of Change	N	£25	£0	<b>£50</b>	0	£0	100%	Set at cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£50
Licensing	Adult Gaming Centre	Licence Application	N	£2,000	£0	<b>£2,000</b>	0	£0	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£2,000
Licensing	Adult Gaming Centre	Annual Fee	N	£950	£12,350	<b>£950</b>	10	<b>£9,500</b>	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£1,000
Licensing	Adult Gaming Centre	Application to Vary	N	£1,000	£0	<b>£1,000</b>	0	£0	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£1,000
Licensing	Adult Gaming Centre	Application to Transfer	N	£1,200	£0	<b>£1,200</b>	0	£0	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£1,200

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Service	Detail	Narrative	Statutory Y/N	Approved Charges inc VAT	Total Expected Income inc VAT	Proposed Charges inc VAT (where applicable)	Projected Units	Total Expected Income inc VAT	% Change	Reasons for Change in Charges and/or Income	Service Manager	Portfolio Holder	Maximum Fee Permissible
1	2	3	4	4	6	7	8	9	10	11			
Licensing	Adult Gaming Centre	Application for Reinstatement	N	£1,200	£0	<b>£1,200</b>	0	£0	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£1,200
Licensing	Adult Gaming Centre	Application for Provisional Statement	N	£2,000	£0	<b>£2,000</b>	0	£0	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£2,000
Licensing	Adult Gaming Centre	Licence Application (Provisional Statement Holders)	N	£1,200	£0	<b>£1,200</b>	0	£0	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£1,200
Licensing	Adult Gaming Centre	Copy of Licence	N	£25	£0	<b>£25</b>	0	£0	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£25
Licensing	Adult Gaming Centre	Notification of Change	N	£25	£0	<b>£50</b>	0	£0	100%	Set at cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£50
Licensing	New Small Casino	Licence Application	N	£8,000	£0	<b>£8,000</b>	0	£0	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£8,000
Licensing	New Small Casino	Annual Fee	N	£5,000	£0	<b>£5,000</b>	0	£0	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£5,000
Licensing	New Small Casino	Application to Vary	N	£4,000	£0	<b>£4,000</b>	0	£0	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£4,000
Licensing	New Small Casino	Application to Transfer	N	£1,800	£0	<b>£1,800</b>	0	£0	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£1,800
Licensing	New Small Casino	Application for Reinstatement	N	£1,800	£0	<b>£1,800</b>	0	£0	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£1,800
Licensing	New Small Casino	Application for Provisional Statement	N	£8,000	£0	<b>£8,000</b>	0	£0	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£8,000

				2012/13	2012/13	2013/14	2013/14	2013/14					
Service	Detail	Narrative	Statutory Y/N	Approved Charges inc VAT	Total Expected Income inc VAT	Proposed Charges inc VAT (where applicable)	Projected Units	Total Expected Income inc VAT	% Change	Reasons for Change in Charges and/or Income	Service Manager	Portfolio Holder	Maximum Fee Permissible
1	2	3	4	4	6	7	8	9	10	11			
Licensing	New Small Casino	Licence Application (Provisional Statement Holders)	N	£3,000	£0	<b>£3,000</b>	0	£0	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£3,000
Licensing	New Small Casino	Copy of Licence	N	£25	£0	<b>£25</b>	0	£0	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£25
Licensing	New Small Casino	Notification of Change	N	£25	£0	<b>£50</b>	0	£0	100%	Set at cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£50
Licensing	New Large Casino	Licence Application	N	£10,000	£0	<b>£10,000</b>	0	£0	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£10,000
Licensing	New Large Casino	Annual Fee	N	£10,000	£0	<b>£10,000</b>	0	£0	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£10,000
Licensing	New Large Casino	Application to Vary	N	£5,000	£0	<b>£5,000</b>	0	£0	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£5,000
Licensing	New Large Casino	Application to Transfer	N	£2,150	£0	<b>£2,150</b>	0	£0	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£2,150
Licensing	New Large Casino	Application for Reinstatement	N	£2,150	£0	<b>£2,150</b>	0	£0	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£2,150
Licensing	New Large Casino	Application for Provisional Statement	N	£10,000	£0	<b>£10,000</b>	0	£0	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£10,000
Licensing	New Large Casino	Licence Application (Provisional Statement Holders)	N	£5,000	£0	<b>£5,000</b>	0	£0	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£5,000

				2012/13	2012/13	2013/14	2013/14	2013/14					
Service	Detail	Narrative	Statutory Y/N	Approved Charges inc VAT	Total Expected Income inc VAT	Proposed Charges inc VAT (where applicable)	Projected Units	Total Expected Income inc VAT	% Change	Reasons for Change in Charges and/or Income	Service Manager	Portfolio Holder	Maximum Fee Permissible
1	2	3	4	4	6	7	8	9	10	11			
Licensing	New Large Casino	Copy of Licence	N	£25	£0	<b>£25</b>	0	£0	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£25
Licensing	New Large Casino	Notification of Change	N	£25	£0	<b>£50</b>	0	£0	100%	Set at cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£50
Licensing	Regional Casino	Licence Application	N	£15,000	£0	<b>£15,000</b>	0	£0	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£15,000
Licensing	Regional Casino	Annual Fee	N	£15,000	£0	<b>£15,000</b>	0	£0	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£15,000
Licensing	Regional Casino	Application to Vary	N	£7,500	£0	<b>£7,500</b>	0	£0	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£7,500
Licensing	Regional Casino	Application to Transfer	N	£6,500	£0	<b>£6,500</b>	0	£0	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£6,500
Licensing	Regional Casino	Application for Reinstatement	N	£6,500	£0	<b>£6,500</b>	0	£0	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£6,500
Licensing	Regional Casino	Application for Provisional Statement	N	£15,000	£0	<b>£15,000</b>	0	£0	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£15,000
Licensing	Regional Casino	Licence Application (Provisional Statement Holders)	N	£8,000	£0	<b>£8,000</b>	0	£0	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£8,000
Licensing	Regional Casino	Copy of Licence	N	£25	£0	<b>£25</b>	0	£0	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£25
Licensing	Regional Casino	Notification of Change	N	£25	£0	<b>£50</b>	0	£0	100%	Set at cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£50
Licensing	Temporary Use Notice	Application Fee	Y	£500	£0	<b>£500</b>	0	£0	0%	Set by statute	D Croucher	Cllr Collor	£500



				2012/13	2012/13	2013/14	2013/14	2013/14					
Service	Detail	Narrative	Statutory Y/N	Approved Charges inc VAT	Total Expected Income inc VAT	Proposed Charges inc VAT (where applicable)	Projected Units	Total Expected Income inc VAT	% Change	Reasons for Change in Charges and/or Income	Service Manager	Portfolio Holder	Maximum Fee Permissible
1	2	3	4	4	6	7	8	9	10	11			
Licensing	Alcohol Licences Premises	Permit Application Fee (2 or less Machines)	Y	£50	£0	<b>£50</b>	1	£50	0%	Set by statute	D Croucher	Cllr Collor	£50
Licensing	Alcohol Licences Premises	Permit Application Fee (3+ Machines)	Y	£150	£0	<b>£150</b>	0	£0	0%	Set by statute	D Croucher	Cllr Collor	£150
Licensing	Alcohol Licences Premises	Permit Annual Fee (3+ Machines)	Y	£50	£0	<b>£50</b>	0	£0	0%	Set by statute	D Croucher	Cllr Collor	£50
Licensing	Alcohol Licences Premises	Permit Transitional Application Fee (3+ Machines)	Y	£100	£0	<b>£100</b>	0	£0	0%	Set by statute	D Croucher	Cllr Collor	£100
Licensing	Family Entertainment Centre Gaming Machine	Permit Application Fee	Y	£300	£0	<b>£300</b>	0	£0	0%	Set by statute	D Croucher	Cllr Collor	£300
Licensing	Family Entertainment Centre Gaming Machine	Permit Renewal Fee	Y	£300	£0	<b>£300</b>	9	£2,700	0%	Set by statute	D Croucher	Cllr Collor	£300
Licensing	Family Entertainment Centre Gaming Machine	Permit Transitional Application Fee	Y	£100	£0	<b>£100</b>	0	£0	0%	Set by statute	D Croucher	Cllr Collor	£100
Licensing	Prize Gaming	Permit Application Fee	Y	£300	£0	<b>£300</b>	0	£0	0%	Set by statute	D Croucher	Cllr Collor	£300

				2012/13	2012/13	2013/14	2013/14	2013/14					
Service	Detail	Narrative	Statutory Y/N	Approved Charges inc VAT	Total Expected Income inc VAT	Proposed Charges inc VAT (where applicable)	Projected Units	Total Expected Income inc VAT	% Change	Reasons for Change in Charges and/or Income	Service Manager	Portfolio Holder	Maximum Fee Permissible
1	2	3	4	4	6	7	8	9	10	11			
Licensing	Prize Gaming	Permit Renewal Fee	Y	£300	£0	£300	0	£0	0%	Set by statute	D Croucher	Cllr Collor	£300
Licensing	Prize Gaming	Permit Transitional Application Fee	Y	£100	£0	£100	0	£0	0%	Set by statute	D Croucher	Cllr Collor	£100
Licensing	Club Gaming	Permit Application Fee	Y	£200	£0	£200	0	£0	0%	Set by statute	D Croucher	Cllr Collor	£200
Licensing	Club Gaming	Permit Annual Fee	Y	£50	£0	£50	1	£50	0%	Set by statute	D Croucher	Cllr Collor	£50
Licensing	Club Gaming	Permit Renewal Fee	Y	£200	£0	£200	5	£1,000	0%	Set by statute	D Croucher	Cllr Collor	£200
Licensing	Club Gaming	Permit Transitional Application Fee	Y	£100	£0	£100	0	£0	0%	Set by statute	D Croucher	Cllr Collor	£100
Licensing	Club Gaming Machine	Permit Application Fee	Y	£200	£0	£200	0	£0	0%	Set by statute	D Croucher	Cllr Collor	£200
Licensing	Club Gaming Machine	Permit Annual Fee	Y	£50	£0	£50	0	£0	0%	Set by statute	D Croucher	Cllr Collor	£50
Licensing	Club Gaming Machine	Permit Renewal Fee	Y	£200	£0	£200	0	£0	0%	Set by statute	D Croucher	Cllr Collor	£200
Licensing	Club Gaming Machine	Permit Transitional Application Fee	Y	£100	£0	£100	0	£0	0%	Set by statute	D Croucher	Cllr Collor	£100

				2012/13	2012/13	2013/14	2013/14	2013/14					
Service	Detail	Narrative	Statutory Y/N	Approved Charges inc VAT	Total Expected Income inc VAT	Proposed Charges inc VAT (where applicable)	Projected Units	Total Expected Income inc VAT	% Change	Reasons for Change in Charges and/or Income	Service Manager	Portfolio Holder	Maximum Fee Permissible
1	2	3	4	4	6	7	8	9	10	11			
Licensing	Club Fast-track for Gaming Permit or Gaming Machine Permit	Permit Application Fee	Y	£100	£0	£100	0	£0	0%	Set by statute	D Croucher	Cllr Collor	£100
Licensing	Club Fast-track for Gaming Permit or Gaming Machine Permit	Permit Annual Fee	Y	£50	£0	£50	0	£0	0%	Set by statute	D Croucher	Cllr Collor	£50
Licensing	Club Fast-track for Gaming Permit or Gaming Machine Permit	Permit Renewal Fee	Y	£200	£0	£200	0	£0	0%	Set by statute	D Croucher	Cllr Collor	£200
Licensing	Gaming Machine Permit	Annual Fee	Y	£50	£800	£50	5	£250	0%	Set by statute	D Croucher	Cllr Collor	£50
Licensing	Provision of Gambling	Copy Licence	Y	£25	£0	£25	0	£0	0%	No change - cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£25
Licensing	Provision of Gambling	Notification of Change	Y	£25	£0	£50	0	£0	100%	Set at cost recovery. Within statutory ranges.	D Croucher	Cllr Collor	£50

				2012/13	2012/13	2013/14	2013/14	2013/14	2013/14			
Service	Detail	Narrative	Statutory Y/N	Approved Charges inc VAT	Total Expected Income ex VAT	Proposed Charges inc VAT (where applicable)	Projected Units	Comments	Total Expected Income ex VAT	% Change	Reasons for Change in Charges and/or Income	Portfolio Holder
1	2	3	5	4	6	7	8		9	10	11	
Licensing	Acupuncture	Premise Registration	N	£175	£175	£175	0		£0	0%	No Change	CLlr Collor
Licensing	Acupuncture	Additional Practitioner	N	£80	£80	£80	1		£80	0%	No Change	CLlr Collor
Licensing	Acupuncture	Minor Variation	N		£0	£50	0		£0		Additional fee to cover administration of minor variatons to licence	CLlr Collor
Licensing	Cosmetic Piercing	Premise Registration	N	£175	£0	£175	0		£0	0%	No Change	CLlr Collor
Licensing	Cosmetic Piercing	Additional Practitioner	N	£80	£0	£80	1		£80	0%	No Change	CLlr Collor
Licensing	Cosmetic Piercing	Minor Variation	N		£0	£50	0		£0		Additional fee to cover administration of minor variatons to licence	CLlr Collor
Licensing	Ear Piercing	Premise Registration	N	£175	£0	£175	0		£0	0%	No Change	CLlr Collor

				2012/13	2012/13	2013/14	2013/14	2013/14	2013/14			
Service	Detail	Narrative	Statutory Y/N	Approved Charges inc VAT	Total Expected Income ex VAT	Proposed Charges inc VAT (where applicable)	Projected Units	Comments	Total Expected Income ex VAT	% Change	Reasons for Change in Charges and/or Income	Portfolio Holder
1	2	3	5	4	6	7	8		9	10	11	
Licensing	Ear Piercing	Additional Practitioner	N	£80	£0	£80	1		£80	0%	No Change	ClIr Collor
Licensing	Ear Piercing	Minor Variation	N		£0	£50	0		£0		Additional fee to cover administration of minor variatons to licence	ClIr Collor
Licensing	Electrolysis	Premise Registration	N	£175	£0	£175	0		£0	0%	No Change	ClIr Collor
Licensing	Electrolysis	Additional Practitioner	N	£80	£0	£80	1		£80	0%	No Change	ClIr Collor
Licensing	Electrolysis	Minor Variation	N		£0	£50	0		£0		Additional fee to cover administration of minor variatons to licence	ClIr Collor
Licensing	Semi-permanent Skin-	Premise Registration	N	£175	£0	£175	0		£0	0%	No Change	ClIr Collor
Licensing	Semi-permanent Skin-	Additional Practitioner	N	£80	£0	£80	1		£80	0%	No Change	ClIr Collor
Licensing	Semi-permanent Skin-colouring	Minor Variation	N		£0	£50	0		£0		Additional fee to cover administration of minor variatons to licence	ClIr Collor
Licensing	Tattooing	Premise Registration	N	£175	£0	£175	0		£0	0%	No Change	ClIr Collor

				2012/13	2012/13	2013/14	2013/14	2013/14	2013/14			
Service	Detail	Narrative	Statutory Y/N	Approved Charges inc VAT	Total Expected Income ex VAT	Proposed Charges inc VAT (where applicable)	Projected Units	Comments	Total Expected Income ex VAT	% Change	Reasons for Change in Charges and/or Income	Portfolio Holder
1	2	3	5	4	6	7	8		9	10	11	
Licensing	Tattooing	Additional Practitioner	N	£80	£0	£80	1		£80	0%	No Change	Cllr Collor
Licensing	Tattooing	Minor Variation	N		£0	£50	0		£0		Additional fee to cover administration of minor variations to licence	Cllr Collor
Licensing	Animal Licensing	Boarding Establishments	N	£235	£2,585	£235	12	plus Vet fees	£2,820	0%	No Change	Cllr Collor
Licensing	Animal Licensing	Dog Breeding Establishments	N	£235	£235	£235	2	plus Vet fees	£470	0%	No Change	Cllr Collor
Licensing	Animal Licensing	Dangerous Wild Animals	N	£235	£235	£235	1	plus Vet fees	£235	0%	No Change	Cllr Collor
Licensing	Animal Licensing	Performing Animals	N	£235	0	£235	0	plus Vet fees	£0	0%	No Change	Cllr Collor
Licensing	Animal Licensing	Pet Shops	N	£170	£1,360	£170	6		£1,020	0%	No Change	Cllr Collor
Licensing	Animal Licensing	Horse Riding Establishments	N	£235	£1,410	£235	8	plus Vet fees	£1,880	0%	No Change	Cllr Collor
Licensing	Animal Licensing	Zoos	N	£750	£0	£750	0		£0	0%	No Change	Cllr Collor
Licensing	Street Trading Consent	Grant or Renewal	N	£490	£980	£490	6		£2,940	0%	No Change	Cllr Collor
Licensing	Street Trading Consent	Occasional	N	£130	£390	£130	0		£0	0%	No Change	Cllr Collor

				2012/13	2012/13	2013/14	2013/14	2013/14	2013/14			
Service	Detail	Narrative	Statutory Y/N	Approved Charges inc VAT	Total Expected Income ex VAT	Proposed Charges inc VAT (where applicable)	Projected Units	Comments	Total Expected Income ex VAT	% Change	Reasons for Change in Charges and/or Income	Portfolio Holder
1	2	3	5	4	6	7	8		9	10	11	
Licensing	Street Trading Consent	Occasional Street Market	N	£200	£2,000	<b>£200</b>	1	up to 25 stalls then £10 per stall thereafter	£1,200	0%	No Change	ClIr Collor
Licensing	Street Trading Consent	Pavement Permit (New) - Tables & Chairs	N	£75	£150	<b>£75</b>	2	New & Variation Applications	£150	0%	No Change	ClIr Collor
Licensing	Street Trading Consent	Pavement Permit (Renewal) - Tables & Chairs	N	£35	£700	<b>£35</b>	25	Renewal	£875	0%	No Change	ClIr Collor
Licensing	Sexual Entertainment Venue	Grant	N	£3,250	0	<b>£3,250</b>	0		£0	0%	No Change	ClIr Collor
Licensing	Sexual Entertainment Venues	Renewal or Transfer	N	£2,225	£2,225	<b>£2,225</b>	1		£2,225	0%	No Change	ClIr Collor
Licensing	Boat Licence	Grant	N	£90		<b>£90</b>			£0	0%	No Change. Brought across from Leisure facilities	ClIr Collor
Licensing	Boat Licence	Renewal or Transfer	N	£90		<b>£90</b>	4		£360	0%	No Change. Brought across from Leisure facilities	ClIr Collor

				2012/13	2012/13	2013/14	2013/14	2013/14	2013/14			
Service	Detail	Narrative	Statutory Y/N	Approved Charges inc VAT	Total Expected Income ex VAT	Proposed Charges inc VAT (where applicable)	Projected Units	Comments	Total Expected Income ex VAT	% Change	Reasons for Change in Charges and/or Income	Portfolio Holder
1	2	3	5	4	6	7	8		9	10	11	
Licensing	Hypnotism Performance	Grant	N			£50	1		50		Additional fee to cover administration of Applications	CLlr Collor



				2012/13	2012/13	2013/14	2013/14	2013/14	2013/14			
Service	Detail	Narrative	Statutory Y/N	Approved Charges inc VAT	Total Expected Income ex VAT	Proposed Charges inc VAT (where applicable)	Projected Units	Comments	Total Expected Income ex VAT	% Change	Reasons for Change in Charges and/or Income	Service Manager
1	2	3	4	5	6	7	8		9	10	11	
Licensing	Hackney Carriage & Private Hire	Hackney Carriage & Private Hire Vehicle Annual Licence	N	£315	£50,000	<b>£315</b>	181		<b>£57,015</b>	0%	Fee frozen for current financial year	D Croucher
Licensing	Hackney Carriage & Private Hire	Unmet Demand Survey	N	£60	£4,140	<b>£60</b>	69		£4,140	0%	Repayment of £12,000 unmet demand survey. Charged per hackney carriage vehicle over 3 year period	D Croucher
Licensing	Hackney Carriage & Private Hire	Short-term Licence Following Change of Vehicle (Temporary Transfer)	N	£90	£250	<b>£90</b>	34	(£30 discount on first transfer. Subsequent transfers charged at full rate)	£3,060	0%	Fee frozen for current financial year	D Croucher
Licensing	Hackney Carriage & Private Hire	Joint Hackney Carriage Private Hire Driver: 1 year	N	£85	£21,000	<b>£85</b>	286		<b>£24,310</b>	0%	Fee frozen for current financial year	D Croucher
Licensing	Hackney Carriage & Private Hire	Driver Identity Deposit	N	£40	£520	<b>£40</b>	14	new drivers	£560	0%	Fee frozen for current financial year	D Croucher
Licensing	Hackney Carriage & Private Hire	CRB Disclosure (at Cost)	N			<b>£44</b>	95	new drivers + every 3 years for renewals	£4,180		Not included on last year's F & C - existing charge - no change	D Croucher
Licensing	Hackney Carriage & Private Hire	Knowledge Test	N			<b>£26</b>	14	new drivers	£364		Not included on last year's F & C - existing charge - no change	D Croucher

Service	Detail	Narrative	Statutory Y/N	Approved Charges inc VAT	Total Expected Income ex VAT	Proposed Charges inc VAT (where applicable)	Projected Units	Comments	Total Expected Income ex VAT	% Change	Reasons for Change in Charges and/or Income	Service Manager
1	2	3	4	5	6	7	8		9	10	11	
Licensing	Hackney Carriage & Private Hire	Hackney Carriage & Private Hire Vehicle Annual Licence	N	£315	£50,000	<b>£315</b>	181		<b>£57,015</b>	0%	Fee frozen for current financial year	D Croucher
Licensing	Hackney Carriage & Private Hire	Vehicle Plate	N	£19	£700	<b>£19</b>	20	per plate	£380	0%	Fee frozen for current financial year	D Croucher
Licensing	Hackney Carriage & Private Hire	Vehicle Plate	N	£16		<b>£16</b>	20	per holder	£320	0%	Fee frozen for current financial year	D Croucher
Licensing	Private Hire Operator	Operators Licence for PH Vehicles Only (not Hackney)	N	£55	£6,000	<b>£55</b>	112	per vehicle	<b>£6,160</b>	0%	Fee frozen for current financial year	D Croucher

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<b>Subject:</b>	<b>LOCAL GOVERNMENT (MISCELLANEOUS PROVISIONS) ACT 1976 – APPLICATION FOR LIVERIED TAXI ADVERTISING – PHOENIX CARS</b>
<b>Meeting and Date:</b>	<b>Regulatory Committee – 20 November 2012</b>
<b>Report of:</b>	<b>John Newcombe, Licensing Team Leader</b>
<b>Classification:</b>	<b>Unrestricted</b>

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<b>Purpose of the report:</b>	To consider an application to place advertising on licensed Private Hire Vehicles.
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<b>Recommendation:</b>	That the Committee determine the application
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**1. Summary**

- 1.1 Mr Richardson of Phoenix Cars has written to the Council asking for permission to place vehicle graphics onto two of his vehicles. **(Appendix A)** The graphics are advertising Phoenix Cars; however it is proposed that they be placed on the rear screens of the vehicles. **(Appendix B)**

**2 Introduction and Background**

- 2.1 Dover District Council’s General Policy for Hackney Carriage & Private Hire Vehicles, Drivers and Operators states that:

“Advertising

The Licensing Manager must approve any form of advertising on a licensed vehicle other than:

- (a) The roof sign permitted on Hackney Carriages.
- (b) The company name and telephone number that may be displayed on the front driver and passenger doors.”

- 2.2 There are currently no policy guidelines ensuring that the Licensing Team Leader maintains a consistent approach in determining applications of this nature. In the absence of such guidelines, the Licensing Team Leader has declined to approve the application from Mr Richardson to place the graphics onto his vehicles.
- 2.3 Mr Richardson has asked that the Committee reconsider the decision not to approve the advertising.

**3 Identification of Options**

Options:

- (a) To approve the application for proposed advertising.
- (b) To defer a decision until a set of guidelines has been consulted upon and approved by the Regulatory Committee.
- (c) To refuse permission for the proposed advertising.

**4 Evaluation of Options**

Options:

- (a) A technical specification (**Appendix C**) has been supplied with the application indicating the level of transparency the graphics are printed at and stating that 40% visibility will be maintained. However, it is impossible to assess the amount of vision that will be afforded to the driver of the vehicle without the vehicle graphics being seen in situ. This could have safety implications and the Licensing Team Leader is concerned that the driver's vision may be impaired by the proposed advertising. Mr Richardson states that the visibility for the driver is already limited and has provided a photograph taken from inside the vehicle to demonstrate his point (**Appendix D**).
- (b) A review of the current Hackney Carriage and Private Hire Policy is underway and a revised version of the policy is being drafted. The revised policy will set out guidelines for permissible advertising and it is planned that the new policy will be in place early next year, following a period of consultation.
- (c) The safety of passengers and other road users is of paramount importance. The information available regarding the levels of transparency and light has not been provided and a reasoned decision cannot therefore be taken in this respect.

## **5 Resource Implications**

There are no resource implications arising from this report.

## **6 Appendices**

Appendix A – E-mail submitted by Mr Richardson

Appendix B – Proposed Advertising graphics

Appendix C – Technical Specification

Appendix D – Photograph of existing vision from drivers position in vehicle

## **7 Background Papers**

Hackney Carriage & Private Hire Licensing Policy

Contact Officer: John Newcombe, Licensing Team Leader

**John Newcombe**

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**From:** aaron richardson [connectexecutivetravel@hotmail.com]  
**Sent:** 30 October 2012 14:20  
**To:** John Newcombe  
**Subject:** RE: Sue

Hi sue/john

I am writing to ask permission to advertise on the rear boot lid window of the two 8 seater vehicles.

With this advertising it's for my company only as the image I like to portray is we are a taxi firm with chauffeur qualities. The reason for doing this is for our work load as long distance runs seem to prove a success due to the the quality of our vehicles. We are averaging 3-4 runs per week.

I have attached some information regarding our vinyl stickers that will be used and also an interior view of the rear visibility that is in view at the moment without stickers.

I hope this is all the information you need. Aaron Phoenix Cars

Information about vinyl sticker.....

Metamark MD-CV2 Clear Vision (Perforated One-Way Film)

Product Description

Metamark MD-CV2 perforated one-way vision film has 40% clear area and 1.6mm perforations. It is suitable for advertising applications on vehicles and buildings, maintaining visibility from the inside. It is a black/white laminated film. The product can be removed cleanly up to 6 months after application, and the clear adhesive prevents residue. Overlaminating is recommended on vehicles to maintain visibility from rainwater. Not recommended for application

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**Subject:** RE: Sue  
**Date:** Thu, 25 Oct 2012 11:41:15 +0100  
**From:** John.Newcombe@dover.gov.uk  
**To:** connectexecutivetravel@hotmail.com  
**CC:** Rebecca.Pordage@dover.gov.uk

Hi Aaron,

There's nothing to stop you formally requesting permission to place this advertising on your rear windscreen but from experience the Committee are unlikely to approve the request unless you can demonstrate to them that there is still good visibility through the vinyl. Even then they may still refuse permission unless they can see it (or a similar example) in situ (which would have a cost implication for you if you had it fitted then permission was still refused.)

If you want to go ahead and take this to committee then you will (as a minimum) need to present some compelling reasons for committee to deviate from policy and overcome the safety concerns.

Thanks

**John Newcombe**

**Licensing Team Leader**  
Dover District Council

Council Offices, White Cliffs Business Park, Whitfield, Dover CT16 3PJ

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**From:** Susan Herivel **On Behalf Of**  
LicUser

**Sent:** 25 October 2012 09:33



Tel: 01304 872229  
Fax: 01304 872416  
Email: [john.newcombe@dover.gov.uk](mailto:john.newcombe@dover.gov.uk)  
Web: [www.dover.gov.uk](http://www.dover.gov.uk)

**To:** John Newcombe  
**Cc:** Rebecca Portage  
**Subject:** FW: Sue

For your consideration. (I have attached it to Phoenix Cars operators licence in actions in LPG )



Please consider the Environment before printing this email

Sue



**Susan Herivel**  
**Senior Technical Support Officer (Licensing)**  
Dover District Council

Council Offices, White Cliffs Business Park, Whitfield, Dover CT16 3PJ

Tel: 01304 872281  
Fax: 01304 872416  
Email: [susan.herivel@dover.gov.uk](mailto:susan.herivel@dover.gov.uk)  
Web: [www.dover.gov.uk](http://www.dover.gov.uk)



Please consider the Environment before printing this email

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**From:** connectexecutivetravel [mailto:[connectexecutivetravel@hotmail.com](mailto:connectexecutivetravel@hotmail.com)]  
**Sent:** 24 October 2012 16:19  
**To:** LicUser  
**Subject:** Sue

Hi sue wanted to put this on the rear boot of the 8 seater bus windows This is how it would look when done. Thanks Aaron

Sent from Samsung Mobile

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This e-mail, including any attachments, is intended for the above addressee(s) only and may contain marked material up to RESTRICTED and should be handled accordingly.  
If you are not the intended recipient (or authorised to receive it on behalf of the addressee), please notify the sender immediately by return e-mail and then delete the message without copying it or disclosing it to anyone.  
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# Metamark MD-CV2

## Clear Vision (Perforated One-Way Film)

### Product Description

Metamark MD-CV2 perforated one-way vision film has 40% clear area and 1.6mm perforations. It is suitable for advertising applications on vehicles and buildings, maintaining visibility from the inside. It is a black/white laminated film. The product can be removed cleanly up to 6 months after application, and the clear adhesive prevents residue. Overlaminating is recommended on vehicles to maintain visibility from rainwater. Not recommended for application to polycarbonate.

### Material Handling

- Ensure that the material has reached room temperature and a relative humidity of 50% before printing.
- Do not handle the face film directly and ensure it is free from dust and static.

### Printing and Overlaminating

- Suitable for use on Solvent, Eco Solvent, UV and Latex inkjet printers. Always perform a test print first.
- Ensure that the correct profiles and heater settings are used. Most profiles are available for download from [www.metamark.co.uk](http://www.metamark.co.uk).
- Allow 24-48 hours after printing and before application or overlaminating.
- Apply the overlaminate before applying to the window. Apply the product dry to the window. Ensure the laminate overlaps the Clear Vision.
- On flat glass use MetaGuard 620 optically clear laminate. On glass with double curvature use MetaGuard 670 cast laminate. For U.V prints the user should determine a suitable overlaminate.

### Notes:

- Overlaminating can cause optical imperfections due to the uneven entrapment of air under the film, which is unavoidable.
- Extra care should be taken when applying to cold glass where initial tack will be low, and where the film is heavily printed, as retained solvents from the printing process affect the media.
- On vehicles do not apply to the front side windows or windscreen. Refer to the legislation in the country in which it is being used before installation. In the UK, Road Vehicle Regulation 33 states that if visibility is restricted to the rear mirror then two side mirrors must be correctly fitted and functional. In so far as the product is interpreted as window tinting film then it is covered by Regulation 32, whereby the rear side and rear windows are exempt under ECE Directive.

### Face Film

Face Film	White PVC
Gauge	145 micron nominal
Perforation size	1.6mm hole, 40% Open Area
Dimensional stability	Good

### Adhesive

Type	Removable solvent based acrylic. Can be removed cleanly for up to 6 months.
Application temperature	+12°C to +32°C
Service temperature	-17°C to +50°C

### Release Liner

Weight	135gsm Kraft Paper
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### Finishes

Finish Available	MD-CV2
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### Roll Presentation

Roll sizes and net weights	760mm x 50m	11kg
	1370mm x 50m	20kg
	1520mm x 50m	22kg
Presentation	Face film outwards.	

### Durability

Shelf Life	1 year
Fire Rating	M1 and B1 certified
External weathering	1-2 years unprinted. Refer to ink manufacturer for durability of the finished product.

**Warranty:** Metamark (UK) Limited warrants to its customers that graphics produced using Metamark Digital Media will remain in good condition without excessive fading or colour degradation for the specified life time of the ink used, when correctly stored, printed and applied in accordance with procedures outlined in the technical literature. If within the specified years of normal use Metamark Digital/Vinyl becomes ineffective for its intended use, then Metamark will provide sufficient material to produce a new replacement marking, and will at its own discretion, contribute an allowance in additional material towards the costs involved in replacing the graphics. In all cases, the converter is held fully responsible for storing, processing and applying the unconverted materials in accordance with Metamark's technical specifications. Metamark (UK) Limited will not be liable for any indirect or consequential loss or damage, and will not provide any allowance against improper usage, application accident, negligence, chemical damage or improper repair. **Please Note:** The above data is given in good faith to provide an indication of the performance of the product. Purchasers should consider the suitability of each product for its intended use and the purchaser assumes all risks in connection with such use. Seller shall not be liable for damages in excess of the purchase price of the product nor for incidental nor consequential loss.

### Metamark (UK) Limited





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<b>Subject:</b>	<b>LOCAL GOVERNMENT (MISCELLANEOUS PROVISIONS) ACT 1976 – APPLICATION FOR LIVERIED TAXI ADVERTISING – DOVER WHITE CLIFF CARS</b>
<b>Meeting and Date:</b>	<b>Regulatory Committee – 20 November 2012</b>
<b>Report of:</b>	<b>John Newcombe, Licensing Team Leader</b>
<b>Classification:</b>	<b>Unrestricted</b>

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<b>Purpose of the report:</b>	To consider an application to place advertising on licensed Private Hire / Hackney Carriage Vehicles.
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<b>Recommendation:</b>	That the Committee determine the application
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**1. Summary**

- 1.1 Mr Saleh of Dover White Cliff Cars has written to the Council asking for permission to place vehicle graphics onto his vehicles. **(Appendix A)** The graphics are advertising Dover White Cliff Cars; however it is proposed that they be placed on the rear screens of the vehicles. **(Appendix B)**

**2 Introduction and Background**

- 2.1 Dover District Council’s General Policy for Hackney Carriage & Private Hire Vehicles, Drivers and Operators states that:

“Advertising

The Licensing Manager must approve any form of advertising on a licensed vehicle other than:

- (a) The roof sign permitted on Hackney Carriages.
- (b) The company name and telephone number that may be displayed on the front driver and passenger doors.”

- 2.2 There are currently no policy guidelines ensuring that the Licensing Team Leader maintains a consistent approach in determining applications of this nature. In the absence of such guidelines, the Licensing Team Leader has declined to approve the application from Mr Saleh to place the graphics onto his vehicles.

- 2.3 Mr Saleh has asked that the Committee reconsider the decision not to approve the advertising.

**3 Identification of Options**

Options:

- (a) To approve the application for proposed advertising.
- (b) To defer a decision until a set of guidelines has been consulted upon and approved by the Regulatory Committee.
- (c) To refuse permission for the proposed advertising.

**4 Evaluation of Options**

Options:

- (a) A technical specification (**Appendix C**) has been supplied with the application indicating the level of transparency the graphics are printed at and stating that 40% visibility will be maintained. However, it is impossible to assess the amount of vision that will be afforded to the driver of the vehicle without the vehicle graphics being seen in situ. This could have safety implications and the Licensing Team Leader is concerned that the driver's vision may be impaired by the proposed advertising.
- (b) A review of the current Hackney Carriage and Private Hire Policy is underway and a revised version of the policy is being drafted. The revised policy will set out guidelines for permissible advertising and it is planned that the new policy will be in place early next year, following a period of consultation.
- (c) The safety of passengers and other road users is of paramount importance. The information available regarding the levels of transparency and light has not been provided and a reasoned decision cannot therefore be taken in this respect.

## **5 Resource Implications**

There are no resource implications arising from this report.

## **6 Appendices**

Appendix A – E-mail submitted by Mr Saleh

Appendix B – Proposed Advertising graphics

Appendix C – Technical Specification

## **7 Background Papers**

Hackney Carriage & Private Hire Licensing Policy

Contact Officer: John Newcombe, Licensing Team Leader

-----Original Message-----

From: John Newcombe  
Sent: 26 October 2012 13:50  
To: 'info@doverwhitecliffstaxi.com'  
Cc: Susan Herivel; Rebecca Pordage  
Subject: RE: Dover White Cliffs back window.pdf

Hi Kawa,

There's nothing to stop you formally requesting permission to place this advertising on your rear windscreen but from experience the Committee are unlikely to approve the request unless you can demonstrate to them that there is still good visibility through the vinyl. Even then they may still refuse permission unless they can see it (or a similar example) in situ (which would have a cost implication for you if you had it fitted then permission was still refused.)

If you want to go ahead and take this to committee then you will (as a minimum) need to present some compelling reasons for committee to deviate from policy and overcome the safety concerns.

Thanks

John Newcombe  
Licensing Team Leader  
Dover District Council  
Council Offices, White Cliffs Business Park, Whitfield, Dover CT16 3PJ

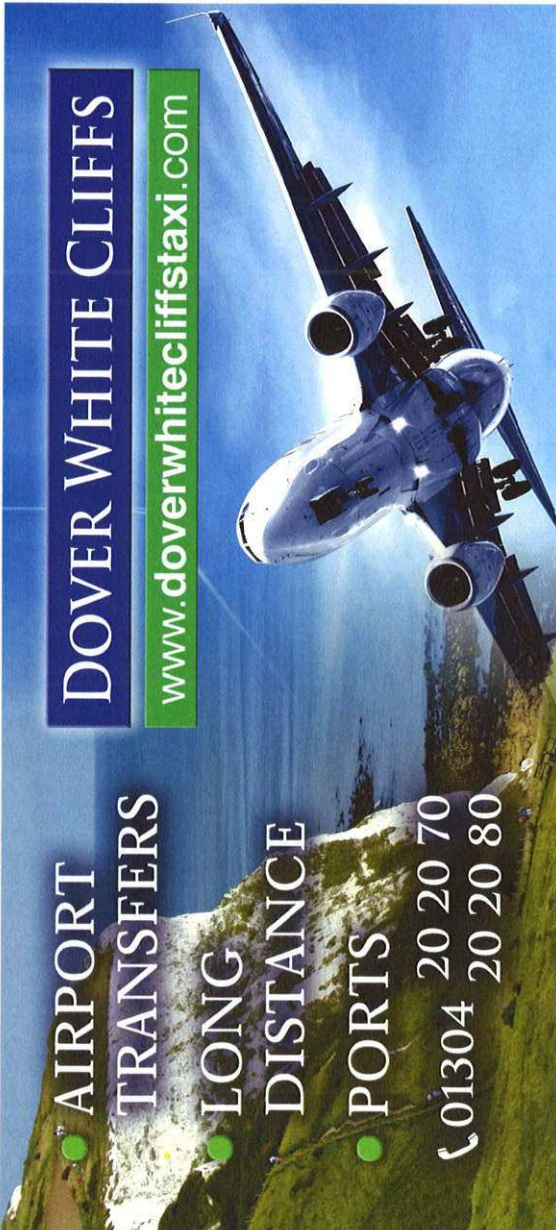
Tel: 01304 872229  
Fax: 01304 872416  
Email: john.newcombe@dover.gov.uk  
Web: www.dover.gov.uk

P Please consider the Environment before printing this email.

-----Original Message-----

From: Kawa Saleh [mailto:info@doverwhitecliffstaxi.com]  
Sent: 25 October 2012 10:07  
To: LicUser  
Subject: Dover White Cliffs back window.pdf

Hello dear Licensing  
Can I stick this picture of dover white cliffs to the back of my taxis window Regards



**AIRPORT TRANSFERS**

**LONG DISTANCE**

**PORTS** 20 20 70  
20 20 80

**DOVER WHITE CLIFFS**

[www.doverwhitecliffstaxi.com](http://www.doverwhitecliffstaxi.com)



# Metamark MD-CV2

## Clear Vision (Perforated One-Way Film)

### Product Description

Metamark MD-CV2 perforated one-way vision film has 40% clear area and 1.6mm perforations. It is suitable for advertising applications on vehicles and buildings, maintaining visibility from the inside. It is a black/white laminated film. The product can be removed cleanly up to 6 months after application, and the clear adhesive prevents residue. Overlaminating is recommended on vehicles to maintain visibility from rainwater. Not recommended for application to polycarbonate.

### Material Handling

- Ensure that the material has reached room temperature and a relative humidity of 50% before printing.
- Do not handle the face film directly and ensure it is free from dust and static.

### Printing and Overlaminating

- Suitable for use on Solvent, Eco Solvent, UV and Latex inkjet printers. Always perform a test print first.
- Ensure that the correct profiles and heater settings are used. Most profiles are available for download from [www.metamark.co.uk](http://www.metamark.co.uk).
- Allow 24-48 hours after printing and before application or overlaminating.
- Apply the overlaminate before applying to the window. Apply the product dry to the window. Ensure the laminate overlaps the Clear Vision.
- On flat glass use MetaGuard 620 optically clear laminate. On glass with double curvature use MetaGuard 670 cast laminate. For U.V prints the user should determine a suitable overlaminate.

### Notes:

- Overlaminating can cause optical imperfections due to the uneven entrapment of air under the film, which is unavoidable.
- Extra care should be taken when applying to cold glass where initial tack will be low, and where the film is heavily printed, as retained solvents from the printing process affect the media.
- On vehicles do not apply to the front side windows or windscreen. Refer to the legislation in the country in which it is being used before installation. In the UK, Road Vehicle Regulation 33 states that if visibility is restricted to the rear mirror then two side mirrors must be correctly fitted and functional. In so far as the product is interpreted as window tinting film then it is covered by Regulation 32, whereby the rear side and rear windows are exempt under ECE Directive.

### Face Film

Face Film	White PVC
Gauge	145 micron nominal
Perforation size	1.6mm hole, 40% Open Area
Dimensional stability	Good

### Adhesive

Type	Removable solvent based acrylic. Can be removed cleanly for up to 6 months.
Application temperature	+12°C to +32°C
Service temperature	-17°C to +50°C

### Release Liner

Weight	135gsm Kraft Paper
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### Finishes

Finish Available	MD-CV2
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### Roll Presentation

Roll sizes and net weights	760mm x 50m	11kg
	1370mm x 50m	20kg
	1520mm x 50m	22kg
Presentation	Face film outwards.	

### Durability

Shelf Life	1 year
Fire Rating	M1 and B1 certified
External weathering	1-2 years unprinted. Refer to ink manufacturer for durability of the finished product.

**Warranty:** Metamark (UK) Limited warrants to its customers that graphics produced using Metamark Digital Media will remain in good condition without excessive fading or colour degradation for the specified life time of the ink used, when correctly stored, printed and applied in accordance with procedures outlined in the technical literature. If within the specified years of normal use Metamark Digital/Vinyl becomes ineffective for its intended use, then Metamark will provide sufficient material to produce a new replacement marking, and will at its own discretion, contribute an allowance in additional material towards the costs involved in replacing the graphics. In all cases, the converter is held fully responsible for storing, processing and applying the unconverted materials in accordance with Metamark's technical specifications. Metamark (UK) Limited will not be liable for any indirect or consequential loss or damage, and will not provide any allowance against improper usage, application accident, negligence, chemical damage or improper repair. **Please Note:** The above data is given in good faith to provide an indication of the performance of the product. Purchasers should consider the suitability of each product for its intended use and the purchaser assumes all risks in connection with such use. Seller shall not be liable for damages in excess of the purchase price of the product nor for incidental nor consequential loss.

### Metamark (UK) Limited

DOVER DISTRICT COUNCIL

REGULATORY COMMITTEE – 20 NOVEMBER 2012

**EXCLUSION OF THE PRESS AND PUBLIC**

**Recommendation**

That, under Section 100(A)(4) of the Local Government Act 1972, the public be excluded from the meeting for the remainder of the business on the grounds that the item to be considered involveS the likely disclosure of exempt information as defined in the paragraph of Part I of Schedule 12A of the Act set out below:

<u>Item Report</u>	<u>Paragraph Exempt</u>	<u>Reason</u>
Local Government (Miscellaneous Provisions) Act 1976 - Application for a Driver's Licence	1	Information relating to any individual





**Agenda Item No 9**

By virtue of paragraph(s) 1 of Part 1 of Schedule 12A  
of the Local Government Act 1972.

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